



City of Norway

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EXHIBIT C

SCORING OF APPLICATIONS

The City of Norway will assess, evaluate, score, and rank all eligible applications and issue City licenses to those applicants receiving the highest total score. In its application, evaluation, scoring, ranking, and deliberations, the City will assess, evaluate, score and rank applications based upon a scoring and ranking procedure that will be conducted and applied by the City on the basis of assigned points from zero (0) points to seventy-three (73) points with lowest overall total score as zero (0) points and the highest possible total score being seventy-three (73) points.

There are multiple categories in which applications can be awarded points as established by the City. Points in each category will be assigned based on the application materials presented to the City. An Applicant may supplement each of the categories by attaching supplemental materials pertinent to each related category. Supplemental materials shall be limited to no more than ten (10) pages for each category. An Applicant desiring to supplement a category shall index each category separately as “SCORING SUPPLEMENT”. All Scoring Supplements must be organized chronologically and each individual Scoring Supplement must be separately bound. (do not use paperclips)

CITY OF NORWAY APPLICATION SCORING RUBRIC

PURSUANT TO CITY OF NORWAY ORDINANCE 443, LICENSES ISSUED WILL BE PROCESSED THROUGH A MERIT BASED REVIEW SCORING SYSTEM. A CITY APPOINTED SELECTION COMMITTEE WILL RELY ON A WEIGHTED SCORING RUBRIC TO EVALUATE EACH APPLICATION. THE TOTAL POSSIBLE POINTS FOR AN INDIVIDUAL APPLICANT IS 73. ONCE SCORED, THE APPLICATIONS WILL BE RANKED FROM HIGHEST TO LOWEST. THE DECISION OF THE SCORING COMMITTEE WITH RESPECT TO SCORING SHALL BE FINAL AND ONLY SUBJECT TO APPEAL OR REVIEW PURSUANT TO ARTICLE V OF RESOLUTION 2021-12. THE CITY COUNCIL RESERVES THE RIGHT TO GRANT OR DENY LICENSES REGARDLESS OF SCORING RANK.

Note to Applicants: All licenses will be required to be in full compliance with the requirements for license set forth in the Ordinance No.443 prior to issuance of a license.

Instructions: Each of the below-listed criteria will be reviewed separately, independent of any other related criteria. EXAMPLE: Applicant with 3 years-experience with a licensed business regulated by the MMRA will receive “Yes” and “3 points” for “More than 1 years” experience” and “Yes” and “4 points” for “More than 2 years’ experience”, for a total of 7 points.

Applicant: _____

Date of Consideration: ____ / ____ / ____

Section 1- Qualification of the Applicant

“Applicant” means an individual applicant or a person with an ownership interest of at least 25% in the Applicant is a company, corporation, or partnership.

	Yes	No	Total
Application demonstrates experience with owning operating and/or managing business in highly regulated industry (min. one year). ‘Highly regulated’ means subject to regulation by LARA, or a similar regulatory agency (federal od another state), excluding businesses licensed by the Michigan Marihuana Regulatory Agency or similar regulatory marihuana regulatory agency of another state.	2	0	
Applicant demonstrates a history of owning/operating/managing a business licensed by the Michigan Marihuana Regulatory Agency or a similar regulatory agency of another state for more than 1 year.	3	0	
Applicant demonstrates a history of owning/operating/managing a business licensed by the Michigan Marihuana Regulatory Agency or a similar regulatory agency of another state- More than 2 years of experience.	4	0	

9 Total Possible Points:

Section 2- Ability to Operate			
	Yes	No	Total
Applicant presents a detailed description of estimated capital investment of real and/or personal property of at least:			
Less than \$500,000	0	0	
At least \$500,000	1	0	
At least \$750,000	1	0	
At least \$1,000,000	1	0	
Over \$ 1,500,000	3	0	
Applicant's business plan includes information requested within Article 3, Section 9ii of Norway ordinance 443	0	-2	
Applicant presents a proposed staffing plan, complete with descriptions of duties, proposed wages, and employee qualifications/hiring criteria.	1	-2	
Applicant presents a documented employee policy book and code of ethics to ensure promotion of honesty, integrity, and enforcement/penalty of misconduct	0	-2	
Applicant presents a sworn attestation that Applicant or parties with 25% or more interest in the company, has not been subject to any civil monetary judgments entered in the last seven years, excluding family law matters or estate disputes.	0	-1	
Applicant presents a sworn attestation that Applicant or parties with 25% or more interest in the company has not filed for bankruptcy protection within the last seven years.	0	-1	
Section 2b-Security Plan			
	Yes	No	Total
Applicant presents a plan to deter and prevent unauthorized entrance into the facility	1	-2	
Applicant presents a plan to deter and prevent theft and diversion of licensed product	1	-2	
Applicant presents a plan for comprehensive 24/7 video surveillance, both inside and outside of the facility, that includes capabilities to record and store footage for a minimum of 60-days and alerts owner/police of facility intrusion or theft of contents	1	-4	
Applicant presents a plan for secure storage of marihuana product and proceeds for the sale thereof	1	-2	
Applicant presents a detailed plan for recordkeeping and inventory management	1	-2	
Applicant presents a layered and enforceable security plan to prevent and preclude sales to minors	1	-2	

Applicant's odor control plan is detailed and includes all materials and equipment to be used.	2	0		
15 Total Possible Points and 22 Possible Deductions				
Section 3- Economic Impact of Job Creation & Staffing Plan				
	Yes	No	Total	
Full Time Employee Job Creation				
Minimum of 5 FTEs	0	0		
>5>15 FTEs	1	0		
>15 FTEs	3	0		
Applicant proposes a living wage (at least 200% of the Federal Poverty Level for a Family of two, at its hourly basis) to all employees	3	0		
Applicant offers a benefits package in addition to wages or salary	3	0		
10 Possible Points				
Section 4- Economic Impact				
	Yes	No	Total	
Applicant proposes to use currently-existing building or structure that is currently unoccupied	3	0		
Applicant commits to complete rehabilitation or revitalization of the exterior and interior of currently existing building and property that has been vacant or unused for 6 months or greater. Describe and submit plans.	4	0		
Applicant proposes to construct a new facility	4	0		
Applicant commits to develop and remediate property located upon a Brownfield site as defined by the State of Michigan;	5			
Applicant submits a traffic flow design for employee, customer access to the property	1	0		
Applicant submits maintenance plan that provides for upkeep of property, including exterior and the right-of-way	0	-2		
17 Total Possible Points and 2 Possible Deductions				
Section 5 – Applicant in Good Standing				
	Yes	No	Total	
Application has no zoning violations or open or prior building safety violations in the City of Norway or in any other municipality or township where Applicant conducts business operations	0	-2		
Applicant has no past due bill or tax liens with the City				

of Norway or Dickinson County or in any other municipality, county, or township where Applicant conducts business operations	0	-2	
Applicant has no state or federal tax liens filed against Applicant for delinquent withholding taxes in the past 3 years	0	-2	
Applicant has no ordinance or state health department violations or zoning ordinance violations within the past 3 years	0	-2	
0 Total Possible Points and 8 Possible Deductions			
Section 6- Status of State of Michigan Licensure and co-location			
	Yes	No	Total
Applicant has received a license or has been pre-approved for the operation of a marihuana facility and/or establishment by the State of Michigan MRA	2		
Applicant will co-locate MMFLA and MRTMA licenses within a single location	20	0	
22 Total Possible Points			
OVERALL	Total Possible Points	Total Possible Deductions	Total Points
	73	-32	